

2012 Symposium on *eCO₂* Management – A Paradigm Shift

Organised by the Management Section, IET HK

- Date & Time** 25 May 2012 (Friday) 9:00am – 5:00pm
- Venue** Langham Place Hotel, 555 Shanghai Street, Mongkok, Kowloon, Hong Kong
- Fees** HK\$1200
HK\$1100 for members of the IET and supporting organisations
HK\$1000 for members of the IET and supporting organisations registered
before 1 April 2012
(Including refreshments, lunch and a set of proceedings)
- Registration:** Complete registration form obtained from www.theiet.org.hk and send it together with a crossed cheque payable to "The Institution of Engineering and Technology Hong Kong"
- Language:** English unless otherwise specified
- Enquiry:** admin@theiet.org.hk
- Programme Highlights** The Symposium *eCO₂ Management – A Paradigm Shift* is our key initiative advocating green and nurturing carbon neutral attempt in Hong Kong. The symposium will focus on low carbon economy with highlights on latest best practices, needs, development, applications and market potentials for betterment of our living environment. It embraces heat topics of climate changes, green house gases (GHG) emissions, overview of clean development mechanism etc. Views from authorities, utilities, law maker, key practitioners from public and private sectors will be drawn in to craft out a balanced view toward a fruitful forum.

Symposium on *eCO₂* Management – A Paradigm Shift

25th May 2012

Ballroom, Level 7, Langham Place Hotel, Mongkok,
Kowloon, Hong Kong

Organised by
The IET Hong Kong Management Section

Invitation for Sponsorship

Reaching beyond your target group and customer base

Who are we?

The Institution of Engineering and Technology (IET) was formed in 2006 by the Institution of Electrical Engineers (IEE since 1871) and the Institution of Incorporated Engineers (IIE). The IET is one of the world's leading professional societies for the engineering and technology community. The IET has more than 150,000 members in 127 countries and has offices in Europe, North America and Asia-Pacific. The Institution provides a global knowledge network to facilitate the exchange of knowledge and ideas and promotes the positive role of Science, Engineering and Technology in the world. **The IET Hong Kong** is the largest regional network of the IET.

The Management Section of the IET Hong Kong offers engineering managers an excellent forum and network for exchanging professional views, sharing knowledge and experience, and promoting best management practices to manage challenges and sustain competitiveness.

The Green Theme

Today, more than ever before, we recognize that our environment and carbon dioxide emission arising from the growing business and industrial activities are interlinked. We can control our future environment only we start using better, cleaner technologies that address air pollution, global warming, and petroleum dependency as soon as possible.

Management Section of the IET Hong Kong is proud to host the series of “**Green Related**” Seminars, Conferences and Symposia on New and Emerging Clean Air Technologies and Innovations from 2011 and beyond. The Symposium *eCO₂* Management – A Paradigm Shift is part of the series and our attempt towards achieving a cleaner, greener tomorrow and reducing our carbon footprint locally and globally.

What is the Symposium?

Title: Symposium on *eCO₂* Management – A Paradigm Shift
Date: 25 May 2012 (Friday)
Time: 9:00 am to 5:00 pm
Venue: Ballroom, Level 7, Langham Place Hotel, Mongkok, Kowloon, Hong Kong

Major Focuses:

- *Insightful experience and forums for low carbon economy, views beyond ordinary carbon capital venture.*
- *Emerging, advanced technologies and imperatives towards carbon capture, storage, reduction and eco aspects e.g. renewable energies, energy savings.*
- *Local societal impacts from view points of government authority, public utilities, NGOs, green groups etc.*

Who will attend the Conference & Symposium?

Officials, senior executives, management and professionals involved in business decision, environmental protection, energy efficiency projects, energy audit and management etc.:

What are the benefits of sponsorship?

- To take advantage of this high visibility event to promote the corporate identity of your organisation to reach beyond your target group and customer base.
- To build network with relevant stakeholders and opinion leaders to nurture sustainable business
- To maximise the effectiveness of promoting the products and services of your organisation to over 100 prominent officials, professionals, decision makers and business leaders who have interest in exploring the right business models, technology and products in low carbon economy for enhancing the competitive advantages of your organisations.

Details of sponsorship

Level of sponsorship	Amount	Acknowledgement in proceedings	Advertisement in proceedings	Display booth at venue	Complimentary symposium registration	Complimentary copies of proceedings
Premier	HK\$12,000	Yes	One A4-size full colour page	---	2 persons	2 copies
Diamond (limited number)	HK\$10,000	Yes	---	1 table of approx. 1m x 1m (provided by Hotel)	2 persons	2 copies
Platinum	HK\$8,000	Yes	One A4-size black and white page	---	1 persons	2 copies
Gold	HK\$6,000	Yes	Half A4-size black and white page	---	1 person	2 copies

Sponsorship commitment form

We invite your organisation to sponsor this symposium by filling in the sponsorship commitment form. Please send the completed form with your sponsorship contribution to the following address not later than **1 March 2012**:

**Symposium on *eCO₂* Management Secretariat
c/o The IET Hong Kong Management Section
4412-13 COSCO Tower
183 Queen's Road Central,
Central
Hong Kong**

Thank you!

Enquiry: Ms. Julian Fung

☎ +852 2778 1611

☎ +852 2778 1711

✉ admin@theiet.org.hk

Our organisation would like to sponsor the Symposium on “*eCO₂* Management – A Paradigm Shift” organised by the Management Section of the IET Hong Kong on 25 May 2012.

We enclose a crossed cheque payable to “**The Institution of Engineering and Technology Hong Kong**”, issued by (Bank Name) _____, being payment for the following sponsorship :

- * HK\$12,000 (Premier Sponsor)
- * HK\$10,000 (Diamond Sponsor)
- * HK\$8,000 (Platinum Sponsor)
- * HK\$6,000 (Gold Sponsor)

(* Please tick “✓” as appropriate)

Organisation

Name: _____

Address: _____

Person submitting this sponsorship commitment form

Name: _____ Title: _____

Phone: _____ Fax: _____ E-mail: _____

Signature: _____ Date: _____

Symposium on *eCO₂* Management – A Paradigm Shift

Organised by
The IET Hong Kong Management Section

Invitation for Supporting Organisations

On behalf of the Organising Committee of the Symposium on *eCO₂* Management, scheduled on 25 May 2012, we would sincerely request your relentless support as one of our Supporting Organisations.

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Major Focuses:

- *Insightful experience and forums for low carbon economy, views beyond ordinary carbon capital venture*
- *Emerging, advanced technologies and imperatives toward carbon capture, storage, reduction and eco aspects e.g. renewable energies, energy savings*
- *Local societal impacts from view points of government authority, public utilities, NGOs, green groups, Kyoto Protocol etc.*

The Symposium will focus on low carbon economy with highlights on latest best practices, user needs, developments, applications and market potentials for better management from the Government, Academic and Industry perspectives.

This symposium aims at enhancing business growth and organisational excellence amongst related Government officials, academics, professionals, senior managers, scientists and researchers with interest in the low carbon culture. It will provide participants e.g. leaders and key professional, engineers and managers with a platform to share and exchange ideas on recent trends, successful applications and insight.

To take advantage of this high visibility event and to promote our and your organisation through this valuable networking opportunity, you are welcome to join us on this occasion by promoting this event to your members **by newsletter, email or any other relevant means**. As a token of appreciation, your support will be widely acknowledged in the Symposium materials whenever applicable.

Supporting Organisation Reply Slip

Our organisation would like to support the Symposium on *eCO₂* Management organised by the IET HK Management Section on 25 May 2012.

Contact information

Contact Name:	
Organisation:	
Position:	
Phone:	
Fax:	Signature:
E-mail:	

Please complete and return this reply slip by fax, email or post to

**Symposium on *eCO₂* Management Secretariat
c/o The IET Hong Kong Management Section
4412-13 COSCO Tower
183 Queen's Road Central
Central
Hong Kong**

Thank you!

Enquiry: Ms. Julian Fung ☎ +852 2778 1611 ☎ +852 2778 1711 ✉ admin@theiet.org.hk
